

大葉大學 98 學年度 研究所碩士班 招生考試試題紙

系 所 別	組 別	考 試 科 目 (中 文 名 稱)	考 試 日 期	節 次	備 註
休閒事業管理學系碩士班	甲組	休閒遊憩概論	4月12日	第二節	共乙頁

註：考生可否攜帶計算機或其他資料作答，請在備註欄註明（如未註明，一律不准攜帶） 10:40 ~ 12:10

一、選擇題 (每題 3 分，共 18 分)

- 認真休閒(Serious leisure)由何人提出？(1) Dumazedier (2) Crandall (3) Stebbins (4) Parker
- 下列對於休閒的解釋，哪一個為正確？(1)休閒是屬於單一學術領域的問題。(2)休閒主要決定於心智狀態而與任何特定活動無關。(3)休閒對於個人心靈及外在成長無多大助益。(4)休閒是自由支配的時間，所以自由時間一定是休閒。
- 下列何者不屬於競技遊戲的特點？(1)多半須使用特定的器材 (2)沒有一定的規則可循 (3)必定在某個場所進行 (4)具有特定的時間因素。
- 一個人只要有機會避開他平常的例行工作，就會找尋與工作完全相反的事來做，這種行為符合下列哪一項理論？(1)中立理論 (2)延伸理論 (3)補償理論 (4)個人社群理論。
- 競技遊戲是一種地方文化的寫照，下列何者為錯誤？(1)鬥牛→西班牙 (2)溫布敦網球賽→英國 (3)乒乓球→東方文化 (4)棒球→歐洲社會。
- Roger Caillois 將競技分成四種類型，下列何者為正確？(1)競賽類→賽車 (2)機率類→拳擊 (3)模擬類→樂透彩 (4)迴旋類→盪鞦韆。

二、解釋名詞 (每題 5 分，共 40 分，英文除名詞中譯外，尚須進行名詞之解釋)

- Stimulus-Arousal theory:
- Conspicuous consumption:
- Serious leisure:
- Time deepening:
- Leisure constraints:
- 老化理論:
- 工作與休閒的全然觀點(holism):
- Lewis (1995)的銀河城市(galactic cities):

三、短文翻譯：請將下文意譯為中文 (12 分)

Orlando not spared by economic slump

John Couwels reports from Orlando Feb. 21, 2009

ORLANDO, Florida (CNN)—Orlando: What first comes to mind? Walt Disney World or Universal resorts, perhaps? The two parks are the nation's biggest tourist draws.

As with every city in the United States, Orlando is dealing with the fallout of an economic slowdown. Tourism officials expect an 8 percent to 10 percent drop in tourism dollars for 2009.

Nonetheless, during a recent visit to Disney's Magic Kingdom with my family, I experienced a packed park. My first visit in 10 years: The park did not seem any different except for the \$129 I paid for a six-month Florida resident pass.

Disney World recently announced a major loss in income and that layoffs are expected. Sources within Disney say the layoffs could begin this week. Disney will not say how many people will be eliminated while it restructures and consolidates operations.

I have not heard panic among businesses and city officials over the Disney announcement, despite the fact Disney World says it is the biggest single-site employer in the United States with 62,000. Disney spokesman Mike Griffin said: "We are bigger than the Pentagon."

Disney told me cuts would be significant, affecting back office workers. Griffin said guests visiting the parks would not see any difference.

四、問答題 (只有一題，共 30 分)

休閒和遊戲分別有哪些理論？請將各個學說的創始者或代表人物列出，並說明其意義，至少各答出五種理論。