

大葉大學 98 學年度 研究所碩士班甄試 招生考試試題紙					
系 所 別	組 別	考 試 科 目 (中文名稱)	考 試 日 期	節 次	備 註
國際企業管理學系		英文	12月13日	第一節	

註：考生可否攜帶計算機或其他資料作答，請在備註欄註明（如未註明，一律不准攜帶）

大葉大學 國際企業管理學系 98 學年度 碩士班甄試招生考試 英文試題

*請在答案紙上作答

A. Vocabulary and grammar 30 %: Choose the most appropriate options

- Most of universities in Taiwan have decided to set a minimum English proficiency _____ for graduation.
(A) resource (B) requirement (C) authority (D) solution
- When there are long periods of drought without rain, animals will die of _____.
(A) flood (B) drowning (C) starvation (D) moody
- In addition to a BA degree, we require at least two-year working experience in a _____ field.
(A) conducted (B) impressive (C) relevant (D) considerable
- With a poor _____ record, students may be expelled from school
(A) attendance (B) attention (C) expansion (D) emotion
- Nelson clings to the idea that we should save money for a rainy day. Thus, he is very _____ in budgeting our house hold expenditures.
(A) generous (B) flexible (C) economical (D) clumsy
- The proposal for even tougher restrictions on direct trade with China set off an _____ over the issue. Until now, no conclusion has been reached.
(A) riot (B) debate (C) alarm (D) panic
- An official document giving a person legal permission to do something, for example, drive, teach, or practice medicine
(A) technology (B) certification (C) sympathy (D) resource
- These pants _____ because I washed them in hot water; now they are too small to wear.
(A) shortened (B) decreased (C) lessened (D) shrank
- For convenience, we can _____ these differences into three groups
(A) explode (B) exceed (C) classify (D) ignore
- Please _____ my suitcase while I buy my ticket
(A) keep eye to eye (B) keep an eye on (C) keep track of (D) drop in on
- I _____ my mother's tone of voice and choice of words, but decided not to say anything.
(A) was surprised to (B) was surprising to (C) was surprised by (D) was surprised
- DNA _____ in every cell of every living thing, from bacteria to trees and people.
(A) found (B) finds (C) is founded (D) is found
- She went to Exeter University to read French and after graduation _____ in Paris for a year before getting a job in an office in London.
(A) who lives (B) living (C) is living (D) lived
- If _____ the chance of spending one million dollars, I would choose to use it to study abroad.
(A) have (B) have been (C) had (D) will have
- The people here live a basic life – no computers or mobile phones. They don't have many _____, but they are the kindest, most sincere people I have ever met.
(A) distinguishers (B) possessions (C) conferences (D) subsidies

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B. Reading comprehension 28 %

Whenever we go and whatever we do, we are surrounded by advertising. Much of the advertising around is useful – informing us of new products or the best bargains available at that moment. It is the way that producers can sell their products and without it businesses would not be able to survive. In fact, it was once said that “Advertising is the principle reason why the businessman has come to inherit the Earth.” However, is there too much advertising now? In many ways, it has started to destroy its own aim in that so much of the advertising we see is misleading. It is very possible that we now tend to ignore most of what we see. Perhaps what the famous author, H.G. Wells, said is now more accurate: “Advertising is legalized lying.”

16. The best title for this reading passage is

- A. Advertising is legalized lying
- B. Advertising
- C. Businessman has come to inherit the Earth
- D. Too much advertising now

17. A major purpose of advertising is

- A. Businesses would be able to survive
- B. A businessman can come to inherit the Earth
- C. It can inform people of new products

Studying at home is regarded as a better alternative to studying in a school classroom because home study can save time and is more convenient and flexible. 18, it has some disadvantages. First, the learner never meets his schoolmates. Without human interaction, the home study can be a 19 way to study. In addition, it is impossible for the learner to join school sports teams or other activities. He misses out 20, the fun and benefits of learning to compete and cooperate with others. Finally, there is the pressure of being self-21. There are no teachers watching the learner, to monitor his schedule. He is responsible for his own progress. If at times the learner becomes 22, he will fall behind a little. (Longman)

- 18. A Therefore B. Nevertheless C. Moreover D. Similarly
- 19. A. dangerous B. remote C. lonely D. quiet
- 20. A. on B. in C. for D. from
- 21. A. employed B. satisfied C. centered D. disciplined
- 22. A. ill B. serious C. lazy D. stupid

C. Translation: Please translate the following passage into Chinese 22 %

HAWAII-STAIRS

Reasons Why over 5 Million People Buy a Hawaii-Stairs

1. Hawaii-Stairs helps you use calories. Research from the University of Honolulu found that people use more calories when they exercise with a Hawaii-stairs machine than other exercise machines. This means you will lose weight faster and more easily with Hawaii-Stairs.
2. Hawaii-Stairs is great exercise for your heart. When you use a Hawaii-Stairs machine, you raise your heartbeat. This strengthens your heart.
3. Hawaii-Stairs is safe and easy to use. Hawaii-Stairs has a special design that makes it very easy to use. And, Hawaii-Stairs is safe. Doctors tell their parents to use it to help them lose weight and get into good physical condition.

CALL FOR A FREE VIDEO & BROCHURE: 1-800-123-4567

MODELS PRICED FROM \$1000 TO \$3000

(Source: Longman)

D. Questions 20%

1. Do you think that you will have more than one career in your life? (At least 60 words)
2. Do you think that “the customer is always right” ? Please explain. (At least 60 words)