

大葉大學 96 學年度轉學招生考試試題紙

學系	部別： 日間部/第二部/ 進修學士班/四技	年級	考試科目 (中文名稱)	考試日期	節次	備註
資訊管理系	日間部	三	資訊管理	7月31日		P. 1/2

註：考生可否攜帶計算機或其他資料作答，請在備註欄註明（如未註明，一律不准攜帶）。

◇ 千萬注意：絕不可於本試題卷作答，請作答於所附之正式答案卷

◇ T/F & Choice (90%) Fill in Blanks (10%)

◇ 是非與選擇題(90% 每題 3 分) 填空題(10% 每題 2 分)

1. Management-level systems keep track of the elementary activities and transactions of the organization.
2. Globalization and information technology bring no threat to domestic business firms.
3. Order processing and payroll are functions of the TPS.
4. Routine reports, simple models, and low-level analysis are processing characteristics of a DSS.
5. To benefit from new technologies, the organization must be aware of, and be open to, the influences of information systems.
6. The term "bureaucracy" was first defined in China by the Mandarins.
7. Information systems help managers identify external changes that might require organizational response.
8. Information technology increases the cost of market participation.
9. As firms grow in size and scope, agency costs always decrease.
10. Foreign trade, both exports and imports, accounts for more of the goods and services produced in Japan than in the United States.
11. Information is data that have been shaped into a form that is meaningful and useful to human beings.
12. Professionals and staff managers are the primary users of a TPS.
13. MIS primarily serve the functions of planning, controlling, and decision making at the management level.
14. A value Web is more customer-driven than the traditional value chain.
15. Developing a new product is an example of a business process.
16. Computer literacy requires a broad-based understanding of the ways in which computers form a digital organization.
17. Integrating different systems is extremely time consuming and complex.
18. Information systems help managers identify external changes that might require organizational response.
19. Organizations are using information systems to coordinate activities and decisions across entire industries.
20. Hierarchy and organizational levels disappear in a digital firm.
21. Referencing global system configuration, networked systems are those in which each foreign unit designs its own unique solutions and systems.
22. Feedback is output that is returned to the appropriate members of the organization to help them evaluate or correct input.
23. To benefit from new technologies, the organization must be aware of, and be open to, the influences of information systems.
24. The interaction between information technology and organizations is influenced by:
 - a. organizational structure.
 - b. standard operating procedures.
 - c. politics and culture.
 - d. environment and management decisions.
 - e. All of the above
25. Which of the following are types of enterprise applications?
 - a. enterprise systems
 - b. supply chain management systems
 - c. customer relationship management systems
 - d. knowledge management systems
 - e. All of the above

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黃淑萍	日間部	三	資訊管理	7月31日		P. 2/2

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26. The interaction between information technology and organizations is influenced by:
 - a. organizational structure.
 - b. standard operating procedures.
 - c. politics and culture.
 - d. environment and management decisions.
 - e. All of the above
 27. Which of the following is an example of a professional bureaucracy?
 - a. Fortune 500 firm
 - b. School system
 - c. Midsize manufacturing firm
 - d. Small start-up business
 - e. Consulting firm
 28. Strategic-level systems:
 - a. monitor the elementary activities and transactions of the organization.
 - b. support knowledge and data workers in an organization.
 - c. support the monitoring, controlling, decision-making and administrative activities of middle management.
 - d. support long-range planning activities of senior management.
 - e. support financial and resource planning activities.
 29. DSS systems explicitly include:
 - a. predefined solutions for problems.
 - b. coordination through diverse knowledge workers.
 - c. online access to the current business environment.
 - d. user-friendly software.
 - e. All of the above
 30. Organizations rebuilding some of their key business processes on Internet technology are finding that:
 - a. their business processes are simpler.
 - b. they are much flatter.
 - c. they need fewer employees.
 - d. All of the above
 - e. None of the above
 31. A(n) _____, by technical definition, is a stable, formal, social structure that takes resources from the environment and processes them to produce outputs.
 32. A(n) _____ is a specialist who translates business problems and requirements to information requirements and systems, acting as a liaison between the information systems department and the rest of the organization.
 33. A(n) _____ is the senior manager in charge of the information systems function in the firm.
 34. A(n) _____ supports the long-range planning activities of senior management.
 35. _____ are information systems that automate the flow of information between a firm and its suppliers in order to optimize the planning, sourcing, manufacturing, and delivery of products and services.
- **Answer Bank: organization, collaborative commerce, strategic-level system, knowledge management systems, chief information officer, supply chain management systems, centralized system, systems analyst**