		大葉大學九十	學年度二技在	職班招生考試試	題紙
系	別	考 試 科 目 (中 文 名 稱)	考試日期	時間/節次	備註
資管系、財管系 行銷系		經濟學	七月十日	14:50~16:10 四	
註:考生可	可否攜帶言	計算機或其他資料作答,	請在備註欄註明(如未註明,一律准攜帶)
選擇題(每	題 25 分)				
	,	hange as one moves along t	he demand curve?		
a. It i	increases a	as one moves from the high	nest price to the low	est price on the demand c	curve.
b. It o	decreases	as one moves form the high	nest price to the low	vest price on the demand	curve.
c. It depends on the price elasticity of demand.					
d. It i	is unaffect	ted by a movement along th	ne demand curve.		
2. Which	of the foll	owing is the most accurate	statement about ren	nt control?	
a. The immediate shortage of housing caused by rent control is small.					
b. The primary effect of rent control in the short run is to reduce rents.					
c. The primary effect of rent control in the long run is a large shortage of housing.					
d. All of the above are correct statements.					
3.	Pric	ce		VV.	

Supply

Demand

Quality

Refer to the graph shown. What area represents consumer surplus when the price is p*?

- a. A
- b. B
- c. C
- d. A+B

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4. A tariff ______ the quality of ______ and moves the domestic market ______ its equilibrium without trade.
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a. increases, exports, further away from

А

В

С

Q*

P*

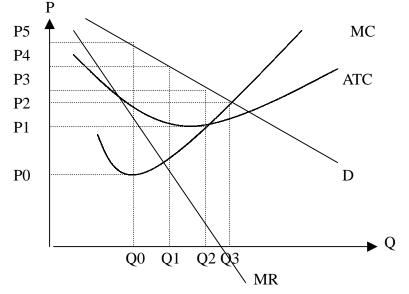
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- b. reduces, imports, closer to
- c. reduces, exports, closer to
- d. reduces, imports, further away from

5. To remedy the problem of externalities, the government can internalize the externalities by ______ goods with negative externalities and ______goods with positives externalities.

- a. subsidizing taxing
- b. taxing, regulating
- c. taxing subsidizing
- d. regulating, taxing
- 6. Cost-benefit analysis is difficult because analysts
 - a. cannot estimate the explicit cost of a project that has not been completed.
 - b. do not have access to information about typical cost over-runs.
 - c. are not able to consider opportunity cost of resources.
 - d. do not typically observe prices when evaluating the benefits of a public good.

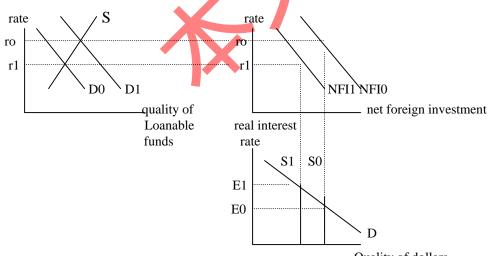
7. Use the figure below to answer the following questions.



A profit maximizing monopolist will have total revenue equal to

- a. Q0*P5
- b. Q2*P3
- c. Q3*P2
- d. Q1*P4
- 8. The quality theory of money
 - a. implies that commodity money is better than fiat money if low inflation is preferred.
 - b. implies that prices will fall if the money supply falls.
 - c. identifies the costs of inflation.
 - d. predicts that a little inflation will lead to hyperinflation.
- 9. In the macroeconomic model of the open economy develop in the text, if the central bank increases the money supply, the price level will_____, the real interest rate will_____, the nominal interest rate will_____, the real exchange rate will______, and the nominal exchange rate will______,
 - a. rise, rise, rise, rise, rise
 - b. rise, be unaffected, rise, be unaffected, rise
 - c. rise, be unaffected, rise, be unaffected, fall
 - d. rise, be unaffected, be unaffected, be unaffected, be unaffected

10. The figures below represent the market for loanable funds and the market for foreign-currency exchange in Mexico: real interest real interest



Quality of dollars

In the figure shown, capital flight from Mexico causes Mexican net foreign investment to

- a. decrease from NFI0 to NFI1.
- b. increase from NFI1 to NFI0.
- c. be unaffected.
- d. It is impossible to tell what happens to net foreign investment.